

Hope4 Whitepaper v7426.4(ish) November 27, 2024

#### Intro

This is going to be a simple whitepaper because Hope4 is a simple concept:

- Create a token that will make money for St. Jude Children's Research Hospital
- Do it with 100% transparency
- Set up the system so donations are made without any human interaction (remember that word "decentralized"?)
- Give up all control
- Launch the token
- Let the wild rumpus begin!

## How, Exactly?

Hope4 is a standard token on the Solana blockchain. No bells, no whistles, no taxes and no games.

St. Jude owns and controls a hardware wallet. The wallet setup process was documented <u>here</u> and <u>here</u>.

There are 241,962,241,962 Hope4 tokens. (Danny Thomas founded St. Jude on February 4, 1962.)

50% of the tokens (120,981,120,981 total) are locked by Magna, a fully audited token vesting platform. Tokens will be released to St. Jude daily over the next five years via Magna's trusted and audited platform.

That's it. No "community fund" or "marketing budget". No "pre-sales" or "burns" or "buybacks" or centralized control of any kind.

All control of the token, liquidity, etc. has been renounced forever.

It's not enough to say you're being transparent, you have to actually do it.

# Why St. Jude?

Because kids shouldn't get sick.

Unfortunately, they do and when they do, St. Jude never charges a penny for care. Parents don't pay for flights or hotel rooms or taxis when their children are being treated. 100% of St. Jude's research is shared freely with the world with only one goal: **Saving Children's Lives**.

In a world where we can't agree on much, what could be more fundamental and universal than protecting children?

# What is Vesting?

It's the most transparent way to donate tokens over a period of time without human interaction or even the prospect of impropriety.

Tokens are held in a secure wallet by Magna and programmatically released daily to St. Jude which will then convert them to Fiat in order to help fund the hospital's mission. Magna is an industry leader in vesting (among other things) and they share a passion for doing good in the world!

50% of the tokens have been secured for St. Jude and will be released in equal parts daily on the following schedule:

12/12/24 - 12/25/24: 5% 12/26/24 - 12/25/25: 20% 12/26/25 - 12/25/26: 10% 12/26/26 - 12/25/27: 7.5% 12/26/27 - 12/25/28: 5% 12/26/28 - 12/25/29: 2.5%

**Total: 50%** 

#### **Just Another Memecoin?**

I hope not.

People are going to do what they're going to do with a decentralized cryptocurrency but I really hope they use it as, you know, a currency (it's right there in the name)! That was Satosi's original intent and I hope we get back to it.

Aside from offering unprecedented transparency, Hope4 is meant to be a currency token. People are meant to use it to buy things.

Solana Pay has payment solutions using tokens with near zero transaction fees as opposed to the 3% or more Visa, Mastercard and Amex charge.

Companies can save on transaction fees and support St. Jude. It's a Win/Win.

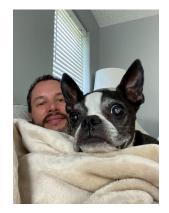
### Let's Wrap it Up

Anyone who's been in the crypto world long enough has been "rugged" at least a few times. We call it "initiation" or "a badge of honor" or "just the way it works".

That's a load of crap. It's time to write a new book on launching truly decentralized currency tokens with full transparency.

It starts here. It starts with Hope4.

### The "Team"



Sam Whitaker (left)

I've had lots of help along the way especially with the technical side of things but this isn't a big community project. There's no team working the socials and the only budget is the money I'm going to put up for liquidity to kick this thing off.

I've been working on some variation of this project for a long time (at least in crypto years). It's my passion to bring social impact to existing business models and I believe in my soul it's how we fix this thing. There aren't any airdrops or earmarks of HOPE4 but I am holding onto 2% of the tokens. I've made some promises to other charities (one Austin, TX underdog in particular) and 50% of anything I use or cash out is going to them.

It's been a lot of work and a lot of starts and stops to get HOPE4 finally launched.

Picture it... Philadelphia... Spring, 2021.

Safemoon (what a disaster!) had launched, we were in the middle of a Bull Run and all of a sudden it was Charity Coin Season.

CluCoin, Munch, Yummy, and many others launched to varying levels of fanfare and equally varying levels of short-term success with market caps reaching as high as \$400M for some.

They all used the SafeMoon model of taxed transactions with portions going to charity/liquidity/reflections. They all had massive allocations to the "team" and they are all essentially worthless now.

Bringing charity to the forefront of the crypto world always resonated with me and I've donated to St. Jude Children's Research Hospital for years so I thought it was the perfect fit!

I was convinced I could do it better and I wrote whitepapers with brands like 10PCT and Elpys and I looked for investors to help build a marketing and liquidity budget. I got close a couple of times but I never quite got it off the ground. The market turned and in today's world, a taxed/deflationary token just won't work.

Fast-forward a few years to the fall of 2023 and I thought maybe the NFT market was coming back and I could put a bunch of artwork up for sale and raise money for St. Jude. (I branded it Quixotish - a take on Don Quixote. That was not a bright idea, what a dumb name!)

Over the next year and with amazing partners like One Love Art DAO, Hug and NFT.Kred I was able to collect over 200 amazing pieces. A few of them sold so far (I'm not done with this by a long shot. We're going to sell out at NFT.NYC 2025!) and one was actually selected by Christie's Auction House to be listed in December 2024 with the proceeds going to St. Jude.

HOPE4 is going to launch along with that auction and we're going to help what, for my money, is the best organization in the world.

I've believed for a long time that businesses and projects that are socially impactful at their core have a chance to succeed far beyond traditional models. The crypto world has made it possible to prove that thesis and HOPE4 how I'm starting.

There was a pretty bad misquote of Napoleon once: "First we show up, then we see what happens." HOPE4 is me showing up. Now, let's see what happens...